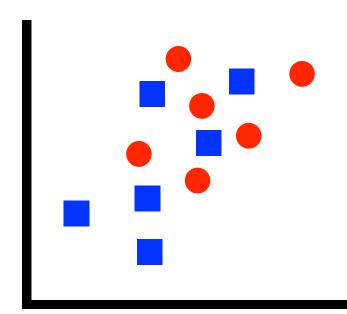
# Rapid feature-selection benefits from feature redundancy

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## Introduction

- Selective attention to visual features<sup>1</sup> can be inefficient when features are conjoined<sup>2-4</sup>
- Data displays often encodes data redundantly with multiple features<sup>5</sup>



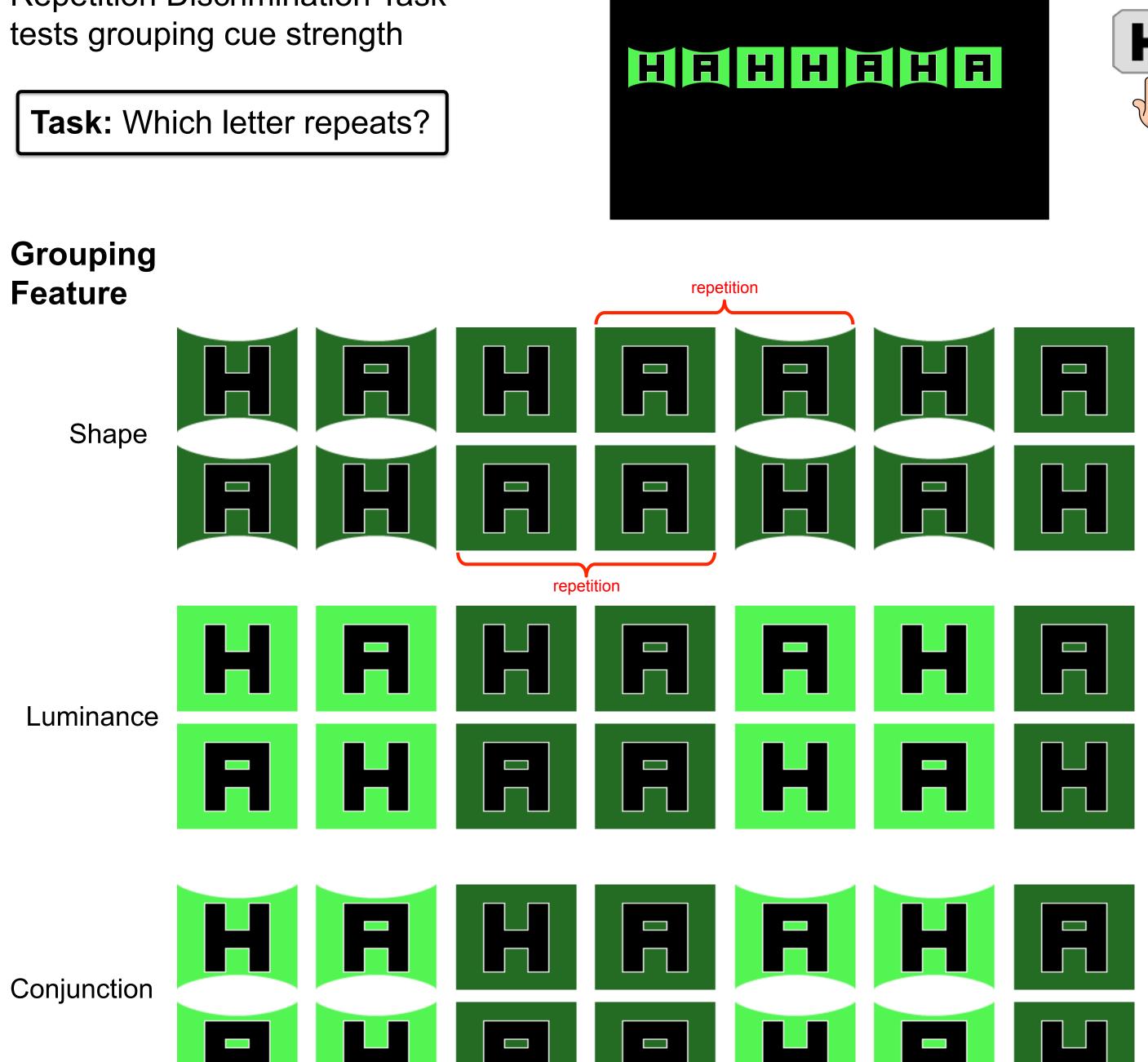
- $\rightarrow$ Redundant features may improve selection/grouping of collections<sup>6</sup>
- $\rightarrow$ On the other hand, adding complexity can be harmful<sup>7</sup>

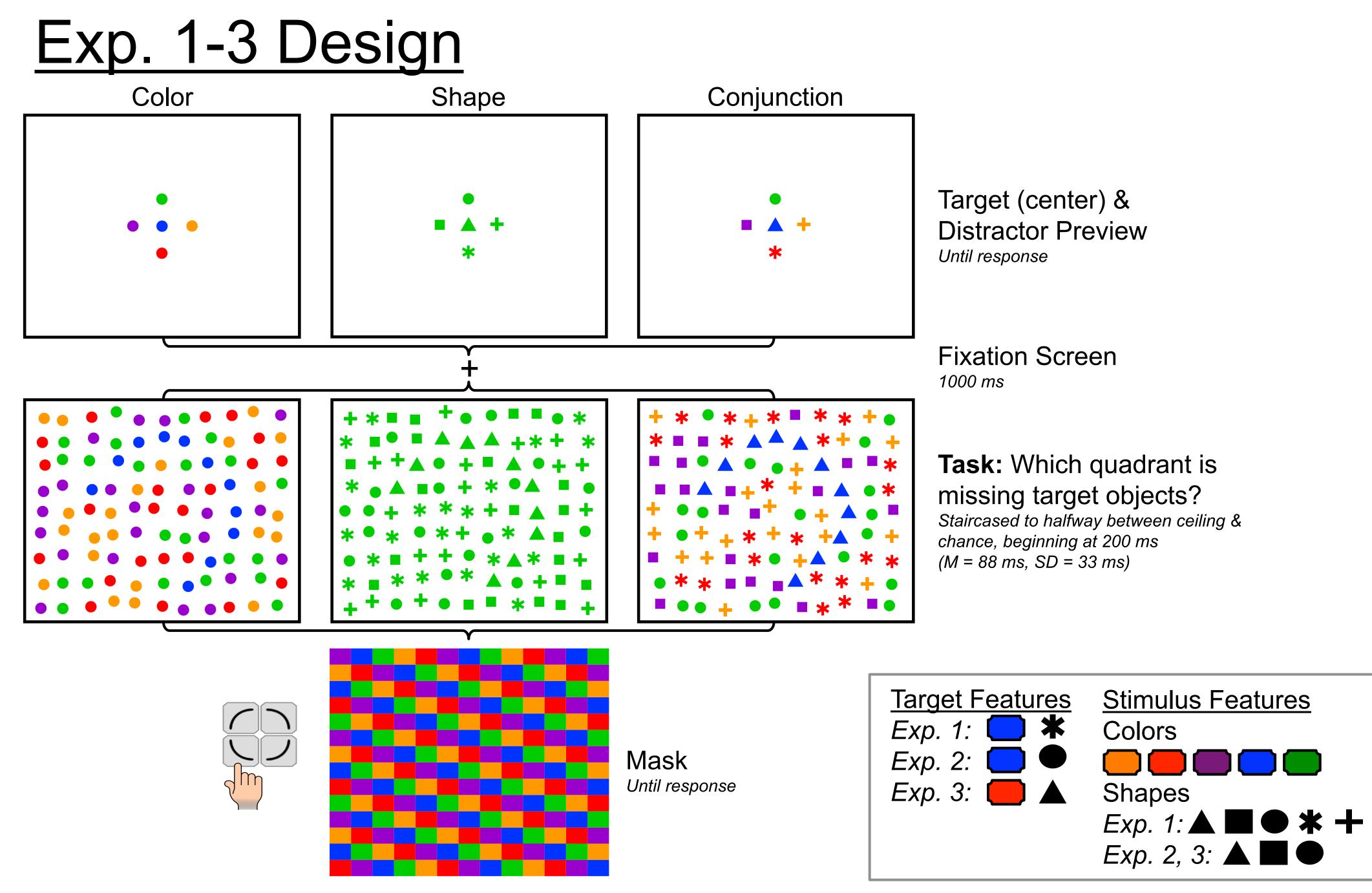
### Questions

- Is conjunctive selection helpful, even when the extra feature is redundant?
- Does perceptual organization benefit from redundant features?

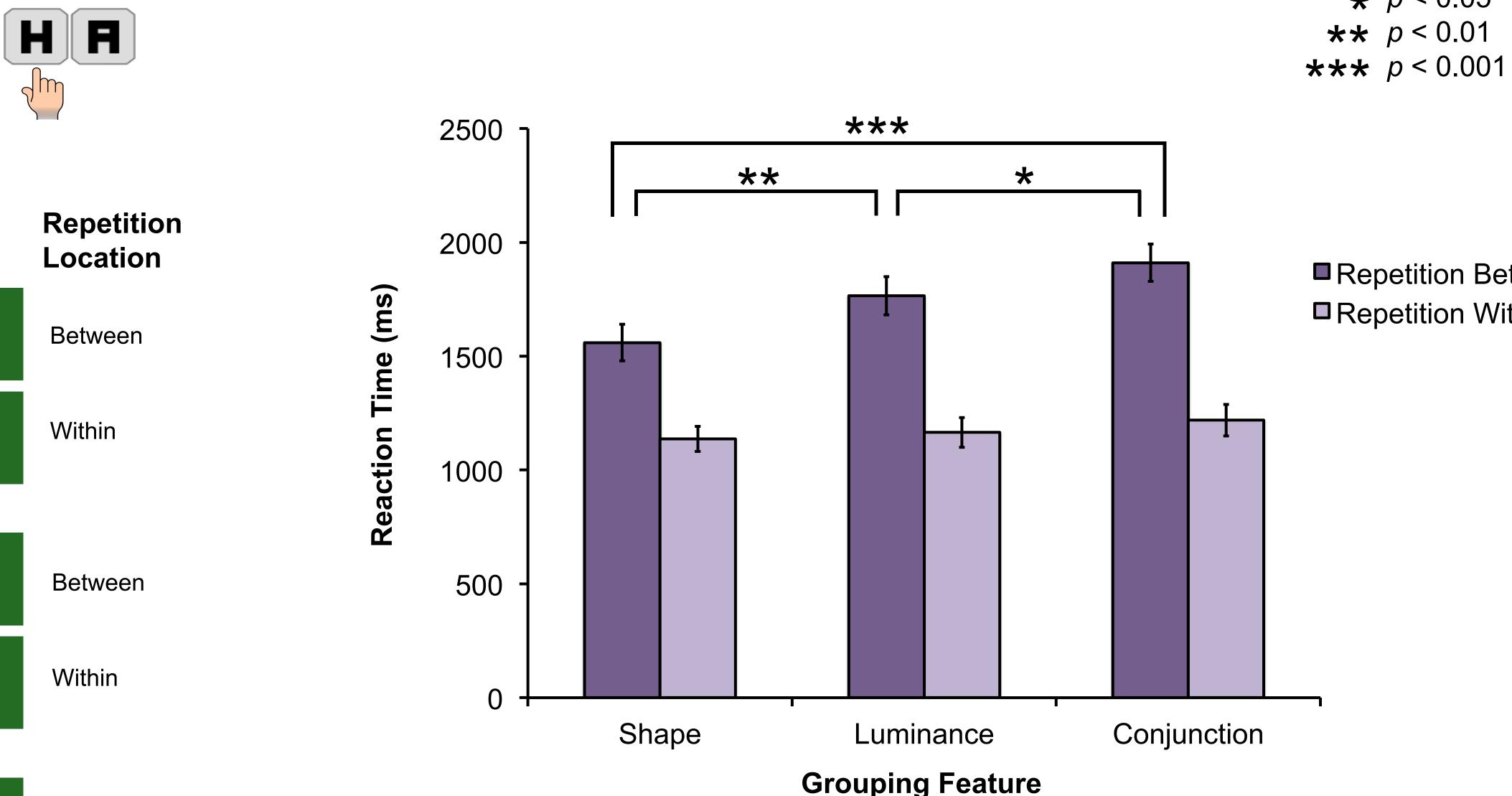
## Exp. 4 Design

Repetition Discrimination Task<sup>8</sup> tests grouping cue strength





## Exp. 4 Results



Multiple features > either feature alone ... but results are preliminary – stay tuned.

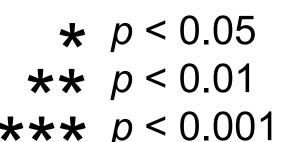
Between



**o** 0.75

0.5

0.25



Repetition Between

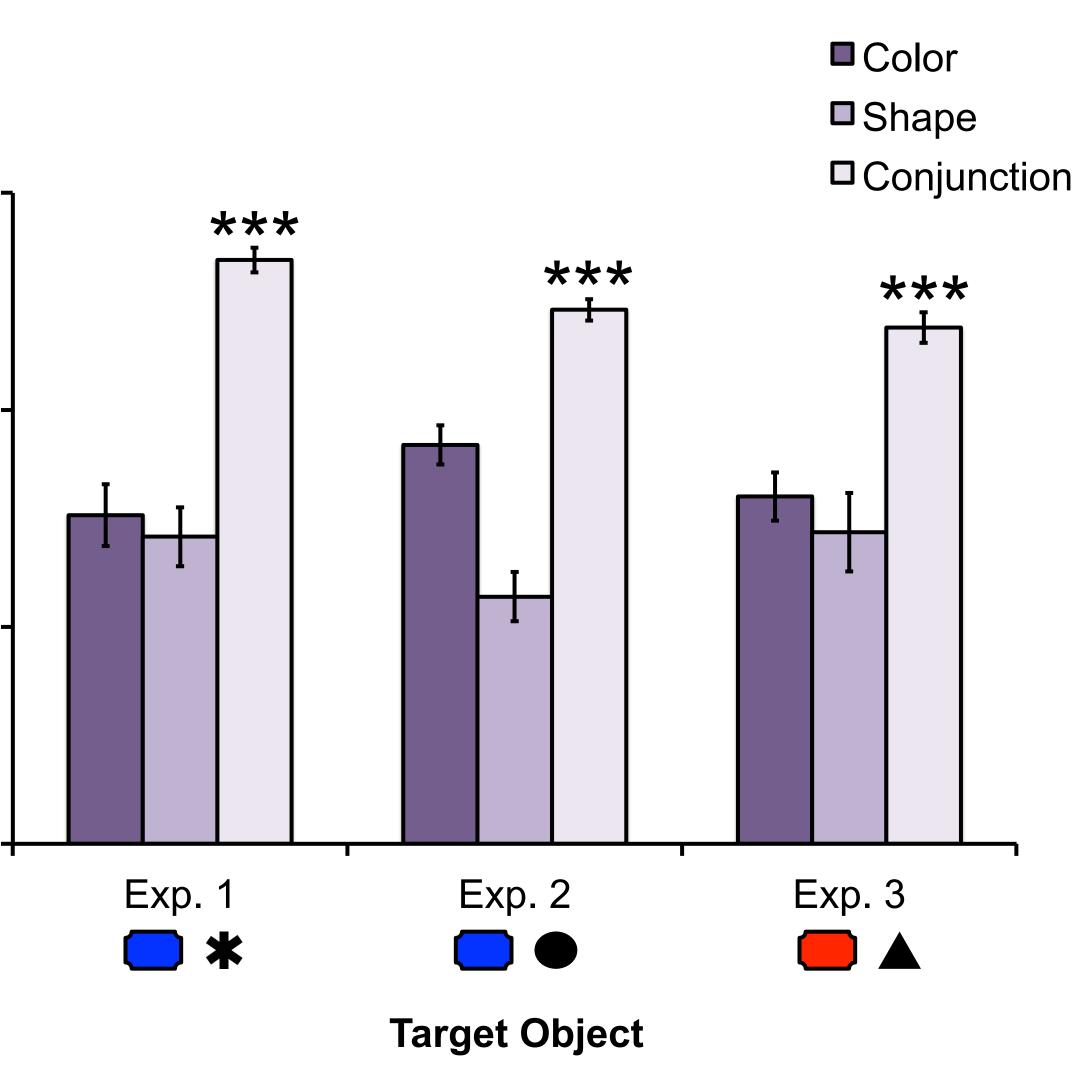
Repetition Within

**References**:

- *review*, 114(3), 599.



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### Exp. 1-3 Results

Multiple features > either feature alone

## Conclusions

### Selection & grouping benefit from feature redundancy

### •Implications for data displays (e.g., Microsoft Excel defaults to redundant shape/color for graphs)

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